Product Code

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

	Contract / Re	vision		Alt Order #	ŧ
	484930	1		06226890	
Product					
DEAN HELLER 4 SENATE	E				
Contract Dates	Estimate #				
10/24/12 - 10/30/12					
<u>Advertiser</u>	•		Or	iginal Date	/ Revision
Dean Heller For Senate			'	10/16/12	/ 10/16/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broade	cast	t	Cash
	<u>Station</u>	Accou	nt E	xecutive	Sales Office
	KVVU	Teresa	ı Di	furia	TELEREP-PHI
	Special Hand	ling			•
	Demographic				
	Adults 35+				
		1			

Advertiser Code

Advertiser Ref

Spots/

IDB#

Agency Ref

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Sp	ots	Amount
N 1 KVVU 10/24/12 10/25/12 BB World Series <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12WT 2	330pm-8pm <u>Rate</u> \$7,500.00	:30		NM	2	\$15,000.00
N 2 KVVU 10/24/12 10/26/12 FOX 5 News 5-6am M-F Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WTF 2	5a-6a <u>Rate</u> \$450.00	:30		NM	2	\$900.00
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 FOX 5 News 5-6am M-F See MG 2,3,2.4	<u>Start/End Time</u> 5a-6a	Weekdays Length	<u>Rate</u> \$450.00	<u>Type</u> <i>NM</i>		
2 KVVU 10/22/12-10/28/12 FOX 5 News 5-6am M-F See MG 2.3,2.4	<i>5</i> a-6a	WThF :30	\$450.00	NM		
3 KVVU 10/24/12-10/26/12 FOX 5 News 5-6am M-F	5a-6a	WThF :30	\$450.00	NM		
4 KVVU 10/24/12-10/26/12 FOX 5 News 5-6am M-F	5a-6a 	WThF :30	\$450.00	NM		
N 3 KVVU 10/30/12 10/30/12 FOX 5 News 5-6am M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -1 1	5a-6a <u>Rate</u> \$450.00	:30		NM	1	\$450.00
Spot Ch Date Range Description 1 KVVU 10/29/12-11/04/12 FOX 5 News 5-6am M-F See MG 3.2	<u>Start/End Time</u> 5a-6a	Weekdays Length -Tu :30	<u>Rate</u> <i>\$450.00</i>	<u>Type</u> <i>NM</i>		
2 KVVU 10/30/12-10/30/12 FOX 5 News 5-6am M-F	5a-6a	-Tu :30	\$450.00	NM		
N 4 KVVU 10/24/12 10/26/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WTF 2	M-F 6a-7a <u>Rate</u> \$725.00	:30		NM	2	\$1,450.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a See MG 4.4.4.5	<u>Start/End Time</u> <i>M-F 6</i> a-7a	Weekdays LengthwThF :30	<u>Rate</u> \$725.00	<u>Type</u> <i>NM</i>		
3 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a See MG 4.4,4.5	<i>M-F</i> 6a-7a	WThF :30	\$725.00	NM		
4 KVVU 10/24/12-10/26/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	WThF :30	\$725.00	NM		
5 KVVU 10/24/12-10/26/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	wThF :30	\$725.00	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order # 484930 06226890 **Contract Dates** Product Estimate# 10/24/12 - 10/30/12 DEAN HELLER 4 SENA

<u>Advertiser</u> Original Date / Revision Dean Heller For Senate 10/16/12 / 10/16/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spots	Amount
N 5 KVVU 10/29/12 10/30/12 Fox 5 News AM M-F 6a-7a Start Date	M-F 6a-7a <u>Rate</u> \$725.00	:30		NM 2	\$1,450.00
Spot Ch Date Range Description 1 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 6a-7a	Start/End Time	Weekdays Length MTu: :30	<u>Rate</u> \$725.00	Type NM	
See MG 5.3,5.4 2 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTu :30	\$725.00	NM	
See <i>MG</i> 5.3,5.4 3 KVVU 10/29/12-10/30/12 Fox 5 News AM M-F 6a-7a MG for 5.1,5.2	M-F 6a-7a	MTu :30	\$725.00	NM	
4 KVVU 10/29/12-10/30/12 Fox 5 News AM M-F 6a-7a MG for 5.1,5.2	M-F 6a-7a	MTu: :30	\$725.00	NM	
N 6 KVVU 10/24/12 10/25/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WT 2	M-F 7a-9a <u>Rate</u> \$700.00	:30		NM 2	\$1,400.00
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a	Start/End Time	Weekdays Length	<u>Rate</u> \$700.00	<u>Type</u> NM	
See MG 6.3,6.4 2 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a See MG 6.3,6.4	M-F 7a-9a	WTh :30	\$700.00	NM .	
3 KVVU 10/24/12-10/25/12 Fox 5 News AM M-F 7a-9a MG for 6.1.6.2	M-F 7a-9a	WTh :30	\$700.00	NM	
4 KVVU 10/24/12-10/25/12 Fox 5 News AM M-F 7a-9a MG for 6.1,6.2	M-F 7a-9a	WTh :30	\$700.00	NM	
N 7 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	M-F 7a-9a <u>Rate</u> \$700.00	:30		NM 1	\$700.00
Spot Ch Date Range Description 1 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9a See MG 7.2	Start/End Time	Weekdays Length M::30	<u>Rate</u> \$700.00	Type NM	
2 KVVU 10/29/12-10/29/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	м:30	\$700.00	NM	
D 8 KVVU 10/24/12 10/25/12 More M-F 9-10a	M-F 9a-10a	:30		NM 0	\$0.00
D 9 KVVU 10/29/12 10/30/12 More M-F 9-10a	M-F 9a-10a	:30		NM 0	\$0.00
D 10 KVVU 10/26/12 10/26/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30		NM 0	\$0.00
D 11 KVVU 10/30/12 10/30/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30		NM 0	\$0.00
D 12 KVVU 10/26/12 10/26/12 Katie	2-3p	:30		NM 0	\$0.00
D 13 KVVU 10/30/12 10/30/12 Katie	2-3p	:30		NM 0	\$0.00
D 14 KVVU 10/24/12 10/26/12 The Dr.Oz Show	4-5p	:30		NM 0	\$0.00
D 15 KVVU 10/29/12 10/30/12 The Dr.Oz Show	4-5p	:30		NM 0	\$0.00
N 16 KVVU 10/24/12 10/26/12 Fox 5 News at 5	5-530p	:30		NM 1	\$950.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/12F1	<u>Rate</u> \$950.00				
N 17 KVVU 10/29/12 10/30/12 Fox 5 News at 5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -T 1	5-530p <u>Rate</u> \$950.00	:30		NM 1	\$950.00
N 18 KVVU 10/24/12 10/26/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	M-F 530-6p <u>Rate</u> \$1,025.00	:30		NM 1	\$1,025.00

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order # 484930 06226890 **Contract Dates** Product Estimate# 10/24/12 - 10/30/12 DEAN HELLER 4 SENA

<u>Advertiser</u> Original Date / Revision 10/16/12 / 10/16/12 Dean Heller For Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rat	e Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 3 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6	Rate Start/End Time p M-F 530-6p	Weekdays Length Rat		
See MG 18.4 4 KVVU 10/24/12-10/26/12 Fox 5 News at 5 MF 530-6 MG for 18.3 10/26	p M-F 530-6p	F :30 \$1,025.0) NM	
N 19 KVVU 10/29/12 10/30/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	M-F 530-6p <u>Rate</u> \$1,025.00	:30	NM 1	\$1,025.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 2 KVVU 10/29/12-11/04/12 Fox 5 News at 5 MF 530-6	Start/End Time	Weekdays Length Rat -Tu :30 \$1,025.0		
See MG 19.3 3 KVVU 10/30/12-10/30/12 Fox 5 News at 5 MF 530-6	o M-F 530-6p	-Tu :30 \$1,025.00) NM	
N 20 KVVU 10/24/12 10/26/12 MORE Access <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12F 1	630-7pm <u>Rate</u> \$650.00	:30	NM 1	\$650.00
Spot Ch Date Range Description 3 KVVU 10/22/12-10/28/12 MORE Access See MG 20.4	Start/End Time 630-7pm	<u>Weekdays</u> <u>Length</u> <u>Rate</u> F :30 \$650.00		
4 KVVU 10/24/12-10/26/12 MORE Access MG for 20.3 10/26	630-7pm	WF :30 \$650.00) NM	
D 21 KVVU 10/29/12 10/30/12 MORE Access	630-7pm	:30	NM 0	\$0.00
N 22 KVVU 10/24/12 10/26/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM 2	\$4,300.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WTF 2	<u>Rate</u>		N N	
Week: 10/22/12 10/28/12WTF 2 Spot Ch Date Range Description	\$2,150.00 Start/End Time	Weekdays Length Rate	Tuno	
2 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p	10p-11p	<u>Weekdays</u> <u>Length</u> <u>Rate</u>		
See MG 22.4,22.5		.00 \$2,700.00	7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	
3 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p See MG 22.4,22.5	10p-11p	WThF :30 \$2,150.00) NM	
4 KVVU 10/24/12-10/26/12 Fox 5 News M-F 10p-11p	10p-11p	wThF :30 \$2,150.00	NM	
 MG for 22.3,22.2 KVVU 10/24/12-10/26/12 Fox 5 News M-F 10p-11p MG for 22.3,22.2 	10p-11p	WThF :30 \$2,150.00	NM	
N 23 KVVU 10/29/12 10/30/12 Fox 5 News M-F 10p-11p Start Date	10p-11p <u>Rate</u> \$2,150.00	:30	NM 1	\$2,150.00
Spot Ch Date Range Description	ুচ্চ, চচচ.চচ Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 KVVU 10/29/12-11/04/12 Fox 5 News M-F 10p-11p	10p-11p	MTu :30 \$2,150.00		
See MG 23.2		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
2 KVVU 10/29/12-11/04/12 Fox 5 News M-F 10p-11p	10p-11p	MTu :30 \$2,150.00	NM	
D 24 KVVU 10/25/12 10/25/12 Fox 5 News M-F 11p	M-F 11-1135p	:30	NM 0	\$0.00
D 25 KVVU 10/27/12 10/27/12 FOX 5 News Sat 10-11p	10-11p Sat	:30	NM 0	\$0.00
D 26 KVVU 10/28/12 10/28/12 Fox News Sunday 8-9a	8-9a	:30	NM 0	\$0.00
N 27 KVVU 10/28/12 10/28/12 NFL Pre-Game Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	NFL Sa-Su 8a-6p <u>Rate</u> \$1,925.00	:30	NM 1	\$1,925.00
N 28 KVVU 10/28/12 10/28/12 NFL Early Game Start Date End Date Weekdays Spots/Week	NFL Early Game Rate	:30	NM 1	\$7,500.00

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27

Totals

\$71,375.00



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision	Alt Order #
	484930 /	06226890
Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	DEAN HELLER 4 SENA	

Advertiser Original Date / Revision

Dean Heller For Senate 10/16/12 / 10/16/12

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount Start Date End Date Weekdays Spots/Week Rate \$7,500.00 Week: 10/22/12 10/28/12 NFL Late Game 29 KVVU 10/28/12 10/28/12 NFL Late Game :30 NM 1 \$11,500.00 Spots/Week Start Date **End Date** <u>Weekdays</u> Rate Week: 10/22/12 10/28/12 \$11,500.00 Spot Ch Date Range Start/End Time Description <u>Weekdays</u> <u>Length</u> Rate <u>Type</u> 1 KVVU 10/22/12-10/28/12 NFL Late Game NFL Late Game :30 \$11,500.0G NM See MG 29.2 2 KVVU 10/22/12-10/28/12 NFL Late Game \$11,500.00 NFL Late Game :30 NM MG for 29.1 10/28 N 30 KVVU 10/28/12 10/28/12 Fox 5 News Su 10p-1045p Su 10p-1045p :30 NM 1 \$1,850.00 Spots/Week Start Date **End Date** Weekdays Rate \$1,850.00 Week: 10/22/12 10/28/12 Spot Ch Date Range <u>Description</u> Start/End Time <u>Length</u> Rate <u>Type</u> <u>Weekdays</u> 1 KVVU 10/22/12-10/28/12 Fox 5 News Su 10p-1045p Su 10p-1045p :30 \$1,850.00 NM -----SL See MG 30.2 2 KVVU 10/22/12-10/28/12 Fox 5 News Su 10p-1045p Su 10p-1045p -----SL :30 \$1,850.00 NM MG for 30.1 10/28 N 31 KVVU 10/28/12 10/28/12 Sports Plus Su 1045p 1045p-11p :30 NM \$1,200.00 Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Week: 10/22/12 10/28/12 \$1,200.00 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Type 1 KVVU 10/22/12-10/28/12 Sports Plus Su 1045p 1045p-11p :30 \$1,200.00 NM See MG 31.2 \$1,200.00 2 KVVU 10/22/12-10/28/12 Sports Plus Su 1045p :30 NM 1045p-11p -------MG for 31.1 10/28 N 32 KVVU 10/27/12 **BB World Series** :30 NM \$15,000.00 10/28/12 330pm-8pm 2 Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Week: 10/22/12 \$7,500.00 10/28/12 ---11 **Description** Start/End Time Spot Ch Date Range <u>Weekdays</u> Length Rate <u> Туре</u> 1 KVVU 10/22/12-10/28/12 BB World Series -----SaSı 330pm-8pm :30 \$7,500.00 NM See MG 32.3.32.4 2 KVVU 10/22/12-10/28/12 BB World Series 330pm-8pm -----SaSı :30 \$7,500.00 NM See MG 32.3,32.4 3 KVVU 10/27/12-10/28/12 **BB World Series** 330pm-8pm -----SaSι :30 \$7,500.00 NM MG for 32.1,32.2 NM 4 KVVU 10/27/12-10/28/12 BB World Series :30 \$7,500.00 330pm-8pm -----SaSi MG for 32.1,32.2

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	20	\$64,650.00	\$54,952.50
10/29/12 -10/30/12	7	\$6,725.00	\$5,716.25
Totals	27	\$71,375.00	\$60,668.75

Signature:	Date:	

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REP HEADLINE# 6226890 TRF# 484930 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV

AGY

#

1751

ORDER

#

PRDCT

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES

FAX# 610-225-1191 *** KVVU-TV *** OCT16/12 18.44

AGY. ADV. NAME NAME STRATEGIC MEDIA SERVICES POLI/D HELLER/R/SEN/NV WASHINGTON, 3299 K. STREET NW, SUITE DC 20007 200 BUYER NAME REP.# SALES PRSN PH-NEIL WILLIAMS OFF.# TERESA 762 DIFURIA SALESMAN #

DEAN HELLER 4 SENATE EST# CONTRACT # COMMENTS: 6226890 (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING

REP:

TO ROSE

REVISED ORDER
NEW TOTAL \$71,375
PLS CNF THANKS

(+11350)

NEEDED

DATE

OCT16/12

18.44

CON C Z **** THIS IS Þ CASH IN ADVANCE SCHEDULE

PROGRAM : ORD COM1:	3 RZ 5	PROGRAM : ORD COM1: CON COM1:	N *	PROGRAM : ORD COM1: CON COM1:	1 RZ 5	:LINE#:REP :CD:
NEWS REVISED RATE MAX 1X DAY	500A-600A	NEWS REVISED RATE A MAX 1X DAY	500A-600A	WORLD SERIES REVISED RATE MAX 1X DAY	500P-900P	TIME PERIOD :
	30	AND SPOT	30		30	LGTH : SEC :
	\$450.00		\$450.00		\$7,500.00	RATE
	10/30		10/24		10/24	: START
	10/30		10/26		10/25	: END : DATE
	Н		N		N	:SPTS: WEEK
	TUE		W-F		W-TH	VEEK : DAYS
	Н		N		2	STAS:

REP HEADLINE# 6226890 TRF# 484930 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT16/12 18.44 *** KVVU-TV ***

PROGRAM : NEWS ORD COM1: CANCELED	11 SZ 700A-900A	PROGRAM : NEWS ORD COM1: CANCELED	10 SZ 700A-900A	PROGRAM: MORE ORD COM1: CANCELED CON COM1: MAX 1X D:	9 SZ 900A-1000A	PROGRAM: MORE ORD COM1: CANCELED CON COM1: MAX 1X D	8 * 900A-1000A	PROGRAM : NEWS ORD COM1: REVISED	7 RZ 700A-900A	PROGRAM : NEWS ORD COM1: REVISED CON COM1: MAX 1X D	6 RZ 700A-900A	PROGRAM : NEWS ORD COM1: REVISED CON COM1: MAX 1X I	5 RZ 600A-700A	PROGRAM : NEWS ORD COM1: REVISED CON COM1: MAX 1X I	4 * 600A-700A	:LINE#:REP :CD: TIME PEF
SPOT		SPOT		DAY		DAY	·	RATE) RATE DAY) RATE DAY) RATE AND DAY		PERIOD : LGTH
	30		30		30		30		30		30		30	SPOT	30	TH : SEC :
	\$625.00		\$625.00		\$150.00		\$275.00		\$700.00		\$700.00		\$725.00		\$725.00	RATE
	10/30		10/26		10/29		10/24		10/29		10/24		10/29		10/24	: START
	10/30		10/26		10/30		10/25		10/29		10/25		10/30		10/26	: END : DATE
	0		0		0		0		Н		N		N		N	:SPTS:
	TUE		FRI		M-TU		W-TH		MON		W-TH		M-TU		W F	WEEK : DAYS
	0		0		0		0		1		N		N		N	:TOTL:

REP HEADLINE# 6226890 TRF# 484930 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 18.44

:LINE#:REP :CD: TIME PERIOD :	LGTH : SEC	: RATE	: START : DATE	: END	:SPTS:	WEEK: DAYS	: HOHL:
12 SZ 200P-300P	30	\$150.00	10/26	10			0
PROGRAM: KATIE COURIC ORD COM1: CANCELED SPOT							
13 SZ 200P-300P	30	\$150.00	10/30	10/30	0	TUE	0
PROGRAM: KATIE COURIC ORD COM1: CANCELED SPOT							
14 SZ 400P-500P	30	\$175.00	10/24	10/26	0	W - F	0
PROGRAM: DR OZ ORD COM1: CANCELED SPOT CON COM1: MAX 1X DAY							
15 SZ 400P-500P	30	\$175.00	10/29	10/30	0	M-TU	0
PROGRAM: DR OZ ORD COM1: CANCELED SPOT CON COM1: MAX 1X DAY							
16 * 500P-530P	30	\$950.00	10/24	10/26	Н	W – ਸ	Н
PROGRAM: NEWS ORD COM1: REVISED RATE AND CON COM1: MAX 1X DAY	D SPOT						
17 * 500P-530P	30	\$950.00	10/29	10/30	Н	M-TU	Н
PROGRAM: NEWS ORD COM1: REVISED RATE AND CON COM1: MAX 1X DAY	D SPOT						
18 * 530P-600P	30	\$1,025.00	10/24	10/26	Ч	W - F	Ч
PROGRAM: NEWS ORD COM1: REVISED RATE AND CON COM1: MAX 1X DAY	D SPOT						
19 * 530P-600P	30	\$1,025.00	10/29	10/30	Н	M-TU	Н
PROGRAM : NEWS ORD COM1: REVISED RATE AND	D SPOT						

CON COM1: MAX 1X DAY

REP HEADLINE# 6226890 TRF# 484930 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 18.44

: LINE#:REP :CD:	TIME PERIOD : L	GTH : SEC :	RATE	: START	: END	:SPTS:	WEEK: DAYS	:TOTL:
200 *	600P-700P	30	\$650.00	10/24	10/26	⊣	W-F	1
PROGRAM : ORD COM1: CON COM1:	MORE REVISED RATE AND MAX 1X DAY	SPOT						
21 *	600P-700P	30	\$650.00	10/29	10/30	0	M-TU	0
PROGRAM : ORD COM1:	MORE CANCELED SPOT MAX 1X DAY							
22 *	1000P-1100P	30	\$2,150.00	10/24	10/26	N	W – F	Ν
PROGRAM : ORD COM1:	NEWS REVISED RATE AND MAX 1X DAY	SPOT						
23 *	1000P-1100P	ω 0	\$2,150.00	10/29	10/30	Н	M-TU	⊬
PROGRAM : ORD COM1: CON COM1:	NEWS REVISED RATE AND MAX 1X DAY	SPOT						
24 SZ :	1100P-1135P	30	\$475.00	10/25	10/25	0	тни	0
PROGRAM : ORD COM1:	NEWS CANCELED SPOT							
25 SZ	1000P-1100P	30	\$500.00	10/27	10/27	0	SAT	0
PROGRAM : ORD COM1:	NEWS CANCELED SPOT							
26 SZ 8	800A-900A	30	\$325.00	10/28	10/28	0	SUN	0
PROGRAM : ORD COM1:	NEWS CANCELED SPOT							
27 RZ 9	900A-1000A	30	\$1,925.00	10/28	10/28	Н	SUN	Н
PROGRAM : ORD COM1:	NFL PREGAME REVISED RATE							

:LINE#:REP HEADLINE# 6226890 TRF# MOD# 0: UNAPPROVED REV #1 PROGRAM : ORD COM1: PROGRAM : ORD COM1: LINE#: PROGRAM : ORD COM1: ORD COM1: PROGRAM : 31 N 0 30 8 : CD: RΖ R Z RZ Я 2 1045P-1100P 1000P-1045P 100F-400P 1000A-100F NEWS REVISED RATE NFL REVISED RATE NFL NEWS REVISED REVISED RATE TIME PERIOD RATE 484930 \$\$\$.. LGTH 30 30 30 30 Ø 円 〇 REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET \$1,200.00 \$1,850.00 11500.00 \$7,500.00 RATE 10/28 10/28 10/28 10/28 AGENCY CREDIT
HARRIS START 10/28 10/28 10/28 10/28 END FAX# 610-225-1191 RISK !!! REPORT FROM REP **CHANGES** * :SPTS: \vdash \vdash \vdash μ NEEK SUN SUN SUN SUN OCT16/12 18.44 *** KVVU-TV *** DAYS : TOTL: \vdash

SVC- NSI DEMOS- R MARKET TOTALS \$240,125 KVVU 20% KSNV 0 2 8 % KLAS 26% KTNV 18% KVMY 5% KVCW ω % CABL %

RA35+*

OCT/12

64650.00

NOV/12

\$6,725.00

ORD

COM1:

REVISED RATE MAX 1X PER DAY WORLD SERIES

PROGRAM :

ω2

ਲ 22

500P-900P

30

\$7,500.00

10/27

10/28

N

SA-SU

N

CONTRACT

TOTAL

TOTAL

71375.00

MOD P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE 田一田田田 T-TIME DATES L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6226890
*** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL11/12 12.1
CHANGES *** KVVU-TV ***

E STRATEGIC MEDIA SERVICES 3299 K. STREET NW, SUITE 200 MASSHINGTON, DC 20007 CONTRACT # 6226890 CONTRACT # 6226890 COMMENTS: (LINE, ORDER, INVOICE) COCT30/12 WK-1 TAX	LGTH : SE
E STRATEGIC MEDIA SERVICES 3299 K. STREET NW, SUITE 200 WASHINGTON, DC 20007 CONTRACT # 6226890 CONTRACT # 6226890 COMMENTS: (LINE, ORDER, INVOICE) OCT30/12 WK-1 TAX CO-OP BILLING NEEDED TO ORDER PLEASE NOTE THAT THESE \$\$ WERE MOVED FROM RDER TO STAY IN WORLD SERIES 25 ASH IN ADVANCE SCHEDULE *****	
E STRATEGIC MEDIA SERVICES 3299 K. STREET NW, SUITE 200 WASHINGTON, DC 20007 CONTRACT # 6226890 CONTRACT # 6226890 COMMENTS: (LINE, ORDER, INVOICE) OCT30/12 WK-1 TAX CO-OP BILLING NEEDED TO ORDER PLEASE NOTE THAT THESE \$\$ WERE MOVED FROM RDER TO STAY IN WORLD SERIES 25	ADVANCE
E STRATEGIC MEDIA SERVICES 3299 K. STREET NW, SUITE 200 WASHINGTON, DC 20007 CONTRACT # 6226890 ATE EST# COMMENTS: (LINE, ORDER, INVOICE) OCT30/12 WK-1 CO-OP BILLING NEEDED BUYER NAME NEIL WILLIAMS SALES PRSN PH- TERESA DIFU CLASS: NATL. LOCAL R DATE DATE	ORDER PLEASE N R TO STAY IN WORLD
STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS 3299 K. STREET NW, SUITE 200 WASHINGTON, DC 20007 CONTRACT # 6226890 CLASS: NATL. LOCAL TE EST# COMMENTS: (LINE, ORDER, INVOICE)	
STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS 3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIF WASHINGTON, DC 20007 CONTRACT # 6226890 CLASS: NATL. LOCAL TE EST# COMMENTS: (LINE, ORDER, INVOICE)	/12
STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS 3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIF WASHINGTON, DC 20007 CONTRACT # 6226890 CLASS: NATL. LOCAL	#COMMENTS
STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAM 3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA	#_622689
STRATEGIC MEDIA SERVICES BUYER NAME NEIL	99 K. STREET NW,
	GIC MEDIA S
E POLI/D HELLER/R/SEN/NV REP.# OFF.# 762 SALESMAN #	70

OCT/12

51500.00

NOV/12

\$8,525.00

CONTRACT TOTAL TOTAL SPOTS

60025.00 59

PROGRAM : CON COM1:

WORLD SERIES
MAX 1X PER DAY

REP HEADLINE# 6226890 *** UNAPPROVED REV #1 * *

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET -4100 FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *

JUL11/12 12.1
*** KVVU-TV ***

:LINE#:REP LINE#: :CD: TIME PERIOD LGTH .. SEC RATE START DATE END :SPTS: HNVT DAYS : TOTL:

MARKET TOTALS \$240,125 KVVU 20% KSNV 28% KTUD 0% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6226890
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 15.17
*** KVVU-TV ***

REP:	CITY	FLIGHT	PRDCT	ORDER			AGY #	ADV #	
TO ROSE	TAX	T DATES OCT24/12	DEAN	5-10-1 5-10-10-1			# 1751	- The	
	Ñ	T24/1	HELLER 4	8			AGY.	ADV.	
	STATE TAX	2	SENATE				AGY. NAME	NAME	
	CO-OP BILLING NEEDED	OCT30/12 WK-1	EST# COMMENTS: (LINE, ORDER,	CONTRACT # 6226890	WASHINGTON, DC 20007	3299 K. STREET NW, SUITE 200	STRATEGIC MEDIA SERVICES	POLI/D HELLER/R/SEN/NV	
	OED		, INVOICE)	CI)	S.A.	вс	RH	
				CLASS:		SALES P	BUYER NAME	REP.#	
				NATL.		PRSN PH-			
	DAS			LOCAL		- TERESA DIFURIA	NEIL WILLIAMS	OFF.# 762	
	DATE JUL9/12			REGIONAL		IFURIA		_ SALESMAN :	
	15.17							#	

NEW HELLER FOR SENATE ORDER TOTAL \$48025
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PROGRAM : NEWS	4 600A-700A	PROGRAM : NEWS	3 500A-600A	PROGRAM : NEWS	2 500A-600A	PROGRAM : WORI	1 500P-900P	:LINE#:REP :CD: TIME
NEWS	700A	NEWS MAX 1X DAY	500A	NEWS MAX 1X DAY	500A	WORLD SERIES MAX 1X DAY	400E	PERIOD :
	30		30		30	Ŋ	30)	LGTH : SEC
and in the same	\$675.00		\$250.00		\$250.00		\$6,000.00	RATE
	10/24		10/30		10/24		10/24	: START
	10/26		10/30		10/26		10/25	: END : DATE
	ω		Ч		ω		N	:SPTS: WEEK
	W – F		TUE		₩ – Ħ		W-TH	IK: DAYS
	ω		Н		ω		N	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 15.17
*** KVVU-TV ***

PROGRAM: DR OZ CON COM1: MAX 1X DAY	14 4008-5008	PROGRAM : KATIE COURIC	13 2008-3008	PROGRAM : KATIE COURIC	12 2008-3008	PROGRAM : NEWS	11 700A-900A	PROGRAM : NEWS	10 700A-900A	PROGRAM : MORE CON COM1: MAX 1X DAY	9 900A-1000A	PROGRAM : MORE CON COM1: MAX 1X DAY	8 900A-1000A	PROGRAM : NEWS	7 700A-900A	PROGRAM : NEWS CON COM1: MAX 1X DAY	6 700A-900A	PROGRAM : NEWS CON COM1: MAX 1X DAY	5 600A-700A	:LINE#:REP :CD: TIME PERIOD :
	30		30		30	Jo.	30	√ 0	3 0		30		30		30		30	A.	30	: LGTH : SEC
	\$175.00		\$150.00		\$150.00		\$625.00		\$625.00		\$150.00		\$150.00	whi.	\$625.00	10	\$625.00		\$675.00	RATE
	10/24		10/30		10/26		10/30		10/26		10/29		10/24		10/29		10/24		10/29	: START
	10/26		10/30		10/26		10/30		10/26		10/30		10/25		10/29		10/25		10/30	: END : DATE
	ω		Н		Н		N		N		N		N		μ		N		N	: SPTS: WEEK
	W – F		TUE		FRI		TUE		FR I		M-TU		W-TH		MON		W-TH		M-TU	NEEK : DAYS
	ω		۲		۲		N		N		N		Ν		Н		N		Ν	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

EP JUL9/12 15.17 *** KVVU-TV ***

: H N D # : 大田 T # :			. RALE	DATE	: DATE	: /WK:	INVT : DAYS	:SPTS:
15	400P-500P	30	\$175.00	10/29	10/30	N	M-TU	N
PROGRAM : CON COM1:	DR OZ MAX 1X DAY							
16	500P-530P	` 30	\$550.00	10/24	10/26	ω	W – F	ω
PROGRAM : CON COM1:	: NEWS : MAX 1X DAY							
17	500P-530P	30	\$550.00	10/29	10/30	N	M-IU	N
PROGRAM : CON COM1:	NEWS MAX 1X DAY	garden.						
18	530P-600P	30	\$550.00	10/24	10/26	ω	M-H	ω
PROGRAM : CON COM1:	NEWS MAX 1X DAY	N						
19	530P-600P	30	\$550.00	10/29	10/30	N	M-IU	N
PROGRAM : CON COM1:	NEWS MAX 1X DAY	L						
20	600P-700P	30	\$200.00	10/24	10/26	ω	M – Ħ	ω
PROGRAM :	: MORE : MAX 1X DAY							
21	600P-700P	30	\$200.00	10/29	10/30	N	M-IU	N
PROGRAM :	: MORE : MAX 1X DAY							
22	1000P-1100P	30	\$825.00	10/24	10/26	ω	W – Ħ	ω
PROGRAM :	: NEWS : MAX 1X DAY							
2ω	1000P-1100P	30	\$825.00	10/29	10/30	N	M-IU	И
PROGRAM : CON COM1:	: NEWS : MAX 1X DAY							
24	1100P-1135P	30	\$475.00	10/25	10/25	1	THU	ч
PROGRAM :	NEWS							

REP HEADLINE# 6226890
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 15.17
*** KVVU-TV ***

OCT/12															: LINE#: REP
39500.00	PROGRAM	31	PROGRAM	30	PROGRAM	29	PROGRAM	28	PROGRAM	27	PROGRAM	26	PROGRAM	25	REP :CD
0.00 NOV/12	: NEWS	1045P-1100P	: NEWS	1000P-1045P	: NFL	100P-400P	: NFL	1000A-100P	: NFL PREGAME	900A-1000A	: NEWS	800A-900A	: NEWS	10001-1000	: TIME PERIOD
\$8,525.00	1	30	H	30		30	כילק	30	Į.	30		30		30	D : LGTH
00		0		0		0		0		0		0		0	H : SEC :
		\$475.00		\$700.00		\$5,500.00		\$5,150.00		\$1,750.00		\$325.00		\$500.00	RATE
		10/28		10/28		10/28		10/28		10/28		10/28		10/27	: START
		10/28		10/28		10/28		10/28		10/28		10/28		10/27	: END : DATE
CON		Н		Ъ		Ľ		ב		Н		ч		Н	:SPTS:
CONTRACT TOTAL TOTAL SPOTS		SUN		SUN		SUN		SUN		SUN		SUN		SAT	WEEK :
															DAYS
48025.00		H		ц		Н		ц		Ъ		ы		н	:TOTL:

MARKET TOTALS \$240,125

KVVU 20%

KSNV 28%

KLAS 26%

KTNV 18%

KVMY 5%

KVCW 3%

CABL 0%

SVC- NSI DEMOS- RA35+*